

Turn to Twitter for genuine answers

Broadacre
26.03.2018

Every grower wants to make sound decisions for their crop and in the age of social media there's plenty of information available, but it can be hard to know where to look.

So, Syngenta is making it simpler for growers to ask the questions they've been meaning to ask, but haven't had the chance to ask or find the answer to. We're talking about the ability to ask those curly questions and get a simple, straightforward answer from someone they can trust.

Introducing *The Honest Agronomist*.

The Honest Agronomist is taking to Twitter to share his advice and insights and answer grower questions – no matter how curly. He's real, he's straightforward and he's got a reputation of putting growers first when providing valuable advice.

This is a genuine opportunity for growers, agronomists and distributors to have a good conversation online about crops, soils and resistance strategy.

The Honest Agronomist is also chatting about BOXER GOLD® and its new lower pricing - from only \$28 per hectare (at 2.5 litres per hectare).

If you're on Twitter, we hope you'll take the opportunity to ask The Honest Agronomist a question or two and have a chat with him.

You can find *The Honest Agronomist* on Twitter using the handle [@TheHonestAgro](https://twitter.com/TheHonestAgro), and you can get involved in the conversation through the Twitter hashtag [#TheHonestAgro](https://twitter.com/hashtag/TheHonestAgro).