

The Good Growth Plan: making progress against ambitious targets

Syngenta
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A growing body of productive partnerships

Two years into The Good Growth Plan, we have been working with more than 3,600 farmers and many organizations to demonstrate and measure our progress against meeting the Plan's ambitious targets.

Through gathering increasingly reliable data, independently collected and validated - and publishing it using open data formats to be as transparent, accountable and useful as possible - we are maximizing the value of what we learn by leveraging knowledge across projects, partners, territories and crops.

Demonstrating what's possible

In 2015, Syngenta projects and partnerships enhanced biodiversity on a cumulative 1.6 million hectares of land and improved the soil on 2.4 million hectares - a combined area equivalent to the size of Switzerland. Syngenta also reached 17.2 million smallholders, allowing them to access key solutions to increase their productivity and benefit rural communities

"With the Good Growth Plan, a global network of 3,600 farmers and many organizations in 42 countries are joining forces to demonstrate and measure the sustainable use of technology in agriculture," comments CEO John Ramsay.

Making progress across all commitments

Make crops more efficient: Increase average productivity of the world's major crops by 20 percent without using more land, water or inputs.

We have created a network of reference farms across crops and regions in our key markets. These farmers are working with our field experts to trial new solutions and raise productivity. In 2015, the network covered more than 1,000 reference farms and just under 2,600 benchmark farms. In some areas, such as China and parts of Latin America, we've doubled the number of reference farms to gain better insights.

Rescue more farmland: Improve the fertility of 10 million hectares of farmland on the brink of degradation.

In 2015, our programs impacted 1.6 million hectares of land, bringing the two-year cumulative total to 2.4 million hectares.

Help biodiversity flourish: Enhance biodiversity on 5 million hectares of farmland.

We now have projects in over 30 countries in Europe, Latin America, North America and Asia, encompassing a variety of local partnerships and environmental and cultural approaches to create multifunctional field margins, managed forests and biodiversity-friendly farming. These programs are now impacting a total area of 1.6 million hectares – with 0.9 million hectares added in 2015 alone.

Empower smallholders: Reach 20 million smallholders and enable them to increase productivity by 50 percent.

In 2015, we increased the number of smallholders we reach through sales from 13.8 million to 17.2 million. To measure the benefits we are bringing to local communities, we have been using social impact assessments of our smallholder go-to-market strategies.

In 2015, for example, an independent assessment by CIMS found that growers in our Nicaraguan FRIJOLNICA™ program – which now has over 12,000 participants – were achieving double the national average kidney and black bean yield.

Help people stay safe: Train 20 million farm workers on labor safety, especially in developing countries.

In 2015, we reached 5.7 million people – more than 70 percent of them smallholders – through dedicated safety training programs or through safe use briefings linked to commercial activities. The cumulative total of people reached in the first two years of this commitment exceeded 10 million.

Look after every worker: Strive for fair labor conditions throughout our entire supply chain network.

In 2015, we completed implementation of our Fair Labor Program in the Philippines and began implementation in China. By the end of the year, the program covered 27,091 suppliers in Asia Pacific, Eastern Europe and Latin America. This represented 84 percent of our seed supply chain, and we remain on track for 100 percent by 2020. Also in 2015, we became the first agriculture company to receive FLA accreditation, for our program in India.

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